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THIRTY-FIFTH ANNUAL REPORT

OF THE

Alberta Liquor Control Board

OF THE

PROVINCE OF ALBERTA

1958

(From 1st April, 1958 to 31st March, 1959)

PUBLISHED BY ORDER OF THE LEGISLATIVE ASSEMBLY

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ALBERTA LIQUOR CONTROL BOARD

OFFICE OF THE CHAIRMAN

Edmonton,

9th February, 1960

The Honourable Ernest C. Manning,
Premier,
Legislative Building,
Edmonton, Alberta.

Sir:

I have the honour, on behalf of the Alberta Liquor Control Board, to submit herewith the Report of this Board, covering the fiscal period 1st April, 1958, to the 31st March, 1959.

I have the honour to be, Sir,

Your obedient servant,

GEORGE A. CLASH,

Chairman

TABLE OF CONTENTS

1. REPORT OF BOARD

FINANCIAL STATEMENTS

2. Balance Sheet ..... Statement "A"
3. Profit and Loss ..... Statement "B"
4. Cost of Goods Sold ..... Statement "C"
5. Store Sales ..... Statement "D"

APPENDICES

Statement of Licenses Issued, Suspended and Cancelled ..... Appendix "A"
Statement of Permits Issued ..... Appendix "B"
Staff Return ..... Appendix "C"

THE ALBERTA LIQUOR CONTROL BOARD

Beaver House,
10160 - 103rd Street,
Edmonton, Alberta.
February 9th, 1960.

The Honourable Ernest C. Manning,
Premier,
Government of the Province of Alberta,
Legislative Building,
Edmonton, Alberta.

Sir:

We have the honour to submit herewith the thirty-fifth Report of the Alberta Liquor Control Board covering its operations for the year ended on the 31st of March, 1959.

Net profit on liquor and beer sales amounted to $18,786,-164.90, an increase of $715,844.82 over the previous year.

DISTILLERY AND BREWERY LICENSES

One distillery and six breweries were licensed and their general operations were conducted in a manner satisfactory to the Board.

The premises of these manufacturers were inspected at intervals by representatives of the Board while their products were subjected to continuous analysis during the year. Products continued to be of high quality.

HOTELS

In the year ended March 31st, 1959, four hundred and forty-eight (448) beverage room licenses were issued compared to the four hundred and forty-two (442) licenses issued in the previous year. The twenty-six (26) hotels sold in the past year compare with nineteen sales in the year 1957-58. Three hotels were destroyed by fire in the year under review and were not rebuilt. No loss of life was sustained in the fires. The hotels destroyed were:

Riverview Hotel—Heinsburg
Sportsman Hotel—Ellerslie
Sunnybrook Hotel—Sunnybrook

The Chateau Lake Louise surrendered beer licenses which were not replaced.

Temporary suspension of hotel beverage room and beer vendor's licenses was ordered by the Board in the instances of operational infractions undernoted:

Serving Minors	1
Unsatisfactory Conduct and Operation of Licensed Premises	2
Selling Beer during Prohibited Hours	1
Total Hotel License Suspensions	4

Hotels were granted eleven dining lounge licenses and ten lounge licenses pursuant to the provisions of The Liquor Licensing Act. Entertainment Licenses were granted to seven hotel dining lounges. No suspensions of hotel dining lounge licenses and lounge licenses or entertainment permits were ordered by the Board in the year ended March 31st, 1959.

Generally, the licensed hotels throughout the Province have continued to give a good standard of service to the public. Steady improvements were again evident in hotel room accommodation with improvement of meal services gaining particular attention where new dining lounge licenses were in effect.

The Board wishes to express its thanks to the hotel owners and their staffs in addition to the President, Directors and staff of the Alberta Hotel Association for the assistance rendered to the Board in carrying out its administrative functions in the past year.

CLUBS

The following number of licenses were granted to clubs:

Club Beer Licenses (Regular)	66
Club Beer Licenses (Seasonal)	19
Club Liquor Licenses (Regular)	24
Club Liquor Licenses (Seasonal)	6

No suspensions of club licenses were ordered by the Board in the past year. Licensed clubs generally conducted their operations in a manner satisfactory to the Board.

CANTEENS

Forty (40) canteen beer licenses and forty-seven (47) canteen liquor licenses were issued to the Armed Forces of the Crown. Discipline in the canteens is under the direction of the Officers Commanding these Forces.

RESTAURANTS (OTHER THAN HOTEL)

Pursuant to the provisions of The Liquor Licensing Act, twelve dining lounge licenses, five lounge licenses and two entertainment licenses were granted to restaurants other than hotel restaurants. The Board was pleased to note that the meals, service and accommodations provided for the public in these new outlets were of a generally higher standard than had been previously provided by the same businesses.

Details of all licenses issued, surrendered and suspended will be found in Appendix "A".

LAW ENFORCEMENT

The enforcement of the provisions of The Liquor Control Act, 1958 and the Liquor Licensing Act is entrusted to the Royal Canadian Mounted Police and the police forces of the Cities, Towns, Villages and Municipalities throughout the Province.

The Board takes this opportunity to express its appreciation and thanks to the officers and men of those forces for their co-operation with the Board in retaining liquor control.

The Board is indebted to the officials and staff of the Department of the Attorney General for the valuable guidance and assistance rendered to it in the past year.

GENERAL

Interdictions placed in the year totalled four hundred and forty (440) compared with four hundred and twenty-eight (428) in the previous year. The number of interdictions in force at the current year's end were one thousand four hundred and twenty-four (1,424), being five less than at the year ended March 31, 1958.

Pursuant to Federal Statute, the Board provided Duty and Sales Tax-Free liquor to Units and Members of the NATO Forces serving in Alberta.

Payments to the Federal Government by the Board for Customs and Excise Duties and Sales Taxes amounted to $10,755,-928.85, an increase of $691,336.28 over the previous year.

Payments to the Federal Government by Alberta Breweries for Sales Tax and taxes on malt amounted to $8,503,901.53, an increase of $544,591.93 over the fiscal year 1957-1958.

A statement showing numbers of Special Permits issued will be found in Appendix "B".

The Board recorded 8,240,066 separate sales to the general public. Number of sales to licensees and permittees were as follows:

Hotels	36,934
Clubs	6,475
Canteens	3,373
Dining Lounges and Lounges	722
Special Permittees (Hospitals, Druggists, etc.)	483
Banquet Permittees	14,083
Resale Permittees	39

The quantities of all liquors sold in Alberta in the year 1958-1959 were as follows:

	Imported (Imp. Gallons)	**Domestic** (Imp. Gallons)
Beer, Ale and Stout	9,257	16,258,027
Cider	—	24,486
Wines	96,846	327,973
Liqueurs	14,374	14,054
Spirits	225,121	797,986
Alcohol (65 O.P.)	—	60
Alcohol (Absolute)	—	38

STAFF

The granting of thirty-eight dining lounge and lounge licenses and the opening of seven additional stores has led to an increase

in staff from six hundred and fifteen (615) on March 31, 1958 to six hundred and forty-two (642) on March 31, 1959, to service these facilities.

Distribution of staff is shown in Appendix "C".

The Board is pleased to express to the staff in the offices, warehouses and seventy-eight stores throughout the Province, grateful appreciation for their continued loyal co-operation.

Respectfully submitted,

GEORGE A. CLASH,
Chairman

J. F. FALCONER,
Member

C. G. MacGREGOR,
Member

STATEMENT "A"

ALBERTA LIQUOR CONTROL BOARD
BALANCE SHEET AS AT MARCH 31, 1959

ASSETS

Cash on hand		$ 35,471.06	
Cash in banks and treasury branches		907,173.14	
			$ 942,644.20
Inventories:			
Stocks of liquor and beer in bond, at cost		$ 1,133,412.05	
Stocks of liquor and beer in warehouses and stores, at warehouse cost		3,050,918.36	
Liquor and beer in transit		458,934.39	
Containers on hand		2,582.30	
			4,645,847.10
Accounts receivable			80,678.72
Automobiles, furniture and fixtures, at cost less accumulated depreciation			32,846.26
Buildings and land, at cost less accumulated depreciation			2,519,894.57
Prepaid expenses			45,568.90
			$ 8,267,479.75

LIABILITIES

Accounts payable			$ 3,336,087.12
Unearned license and permit revenue			101,264.50
General reserve			4,800,000.00
Provincial Treasurer:			
Net income for year ended March 31, 1959		$19,574,320.14	
Income under-remitted, March 31, 1958		20,238.24	
		$19,594,558.38	
Deduct:			
Remittances during year ended March 31, 1959	$19,064,430.25		
Transferred to general reserve	500,000.00		
		19,564,430.25	
			30,128.13
			$ 8,267,479.75

GEORGE A. CLASH
Chairman

J. M. McCRAY
Chief Accountant

Contingent liability:

The Board has a contingent liability with respect to non-contributory pensions which may be awarded upon employees reaching retirement age.

Edmonton, Alberta, July 31, 1959

I have audited the books and records of the Alberta Liquor Control Board for the year ended March 31, 1959.

Physical inventories of liquor, beer and containers were taken at March 31, 1959, by officials of the Board. Quantities were certified by respective warehouse and store managers. Cost of transferring stocks from warehouses to stores was not included in the inventory valuation. Inventories included goods on consignment amounting to $451,120.69, the corresponding liability being included with accounts payable on the Balance Sheet.

Subject to the foregoing, I certify that, in my opinion, the above Balance Sheet is properly drawn up so as to show the true financial position of the Alberta Liquor Control Board as at March 31, 1959, according to

information and explanations given to me and as shown by the books of the Board and the accompanying Statement of Profit and Loss correctly sets forth the result of operations for the year ended at that date.

C. K. HUCKVALE, F.C.A., Provincial Auditor

STATEMENT "B"

ALBERTA LIQUOR CONTROL BOARD
STATEMENT OF PROFIT AND LOSS

FOR THE YEAR ENDED MARCH 31, 1959

	Liquor	Beer	Total
Gross sales	$34,475,304.28	$32,208,394.66	$66,683,698.94
Less: Cost of goods sold	18,334,079.29	26,298,798.40	44,632,877.69
Gross profit on sales	$16,141,224.99	$ 5,909,596.26	$22,050,821.25
Less: Operating expenses			$ 3,264,656.35
Net profit on sales			$18,786,164.90
Add: Special income:			
License fees	$ 848,337.77		
Less: License expense	137,034.35		
		$ 711,303.42	
Permit revenue	$ 14,513.25		
Less: Permit expense	1,060.62		
		13,452.63	
Sundry revenue, net		114,290.82	
			839,046.87
Net operating profit			$19,625,211.77
Less: Non-operating expense:			
Capitalized value of non-contributory pensions awarded		$ 50,434.69	
Local option plebiscites		456.94	
			50,891.63
Net income for the year ended March 31, 1959			$19,574,320.14

STATEMENT "C"

ALBERTA LIQUOR CONTROL BOARD
STATEMENT OF COST OF GOODS SOLD

FOR THE YEAR ENDED MARCH 31, 1959

Inventory, April 1, 1958:			
Liquor		$ 3,475,411.99	
Beer		443,871.04	
			$ 3,919,283.03
Add:			
Purchases, liquor	$ 6,752,803.31		
Purchases, jugs and bottles	20,788.92		
Duty and sales tax	10,747,798.70		
Inward freight	1,067,574.12		
Comprehensive insurance	10,079.58		
		$18,599,044.63	
Purchases, beer	$26,288,586.54		
Duty and sales tax on beer imported	8,130.15		
Inward freight on beer imported	8,276.79		
Comprehensive insurance	13,546.54		
		26,318,540.02	
			44,917,584.65
			$48,836,867.68
Less:			
Claims		$ 17,804.55	
Breakages		1,855.03	
			19,659.58
			$48,817,208.10
Less: Inventory, March 31, 1959:			
Liquor		$ 3,720,717.75	
Beer		463,612.66	
			4,184,330.41
Cost of goods sold for the year ended March 31, 1959			$44,632,877.69

STATEMENT "D"

ALBERTA LIQUOR CONTROL BOARD

STORE SALES FOR YEAR ENDED MARCH 31, 1959

Store	Net Liquor Sales	Net Beer Sales	Total Sales Liquor & Beer
Athabasco	$ 137,358.60	$ 52,697.30	$ 190,055.90
Banff	467,170.35	128,838.14	596,008.49
Banff Springs	97,575.05		97,575.05
Bassano	97,095.75	26,245.10	123,340.85
Blairmore	127,380.75	248,888.74	376,269.49
Bonnyville	328,243.95	50,503.75	378,747.70
Bowness	99,387.30	48,834.10	148,221.40
Brooks	207,778.70	72,384.35	280,163.05
Barrhead	53,893.25	14,656.35	68,549.60
Calgary West	4,116,117.60	1,155,389.50	5,271,507.10
Calgary East	1,994,628.35	828,503.40	2,823,131.75
Calgary South	3,429,413.95	1,218,152.15	4,647,566.10
Calgary Mail Order	189,031.87	1,116.60	190,148.47
Calgary Retail Beer		5,781,884.98	5,781,884.98
Camrose	293,511.57	752,130.87	1,045,642.44
Coleman	57,760.25	28,744.20	86,504.45
Coronation	101,903.55	25,251.65	127,155.20
Drayton Valley	174,226.60	46,086.40	220,313.00
Drumheller	356,552.55	814,546.90	1,171,099.45
Edmonton North	2,972,905,90	603,933.70	3,576,839.60
Edmonton South	2,163,741.60	832,492.00	2,996,233.60
Edmonton West	1,876,904.81	596,396.55	2,473,301.36
Edmonton East	2,095,201.65	1,025,982.25	3,121,183.90
Edmonton Shoppers' Park	2,175,386.86	831,432.25	3,006,819.11
Edmonton Mail Order	151,842.92	1,517.95	153,360.87
Edmonton Retail Beer		9,222,767.53	9,222,767.53
Edson	292,340.60	76,271.35	368,611.95
Elk Point	51,469.25	12,302.70	63,771.95
Evansburg	36,172.20	7,698.10	43,870.30
Fairview	109,500.75	25,265.40	134,766.15
Fort Macleod	226,908.50	145,662.14	372,570.64
Grande Prairie	434,934.05	573,162.99	1,008,097.04
Hanna	168,395.00	50,238.50	218,633.50
High River	267,980.60	61,266.65	329,247.25
Hinton	155,086.00	47,827.70	202,913.70
Holden	105,485.05	46,721.95	152,207.00
Innisfail	121,115.05	32,979.30	154,094.35
Jasper	235,371.55	58,354.55	293,726.10
Jasper Place	241,201.05	87,503.75	328,704.80
Killam	153,465.95	36,946.40	190,412.35
Lac La Biche	136,362.45	42,610.95	178,973.40
Lacombe	222,155.65	402,998.92	625,154.57
Lake Louise	40,992.65	3,132.50	44,125.15
Leduc	226,437.70	82,798.20	309,235.90
Lethbridge North	301,734.40	93,244.35	394,978.75
Lethbridge South	1,085,829.70	428,202.90	1,514,032.60
Lethbridge Beer Retail		1,456,356.02	1,456,356.02
Lloydminster	190,515.20	80,261.45	270,776.65
Manning	38,540.70	7,851.50	46,392.20
Mayerthorpe	116,220.25	31,513.50	147,733.75
Medicine Hat	810,290.60	824,019.09	1,634,309.69
Milk River	74,751.95	21,746.00	96,497.95
Mundare	154,146.35	50,477.80	204,624.15
McLennan	168,975.95	529,439.77	698,415.72
Olds	196,240.95	45,708.75	241,949.70
Oyen	68,948.05	16,252.55	85,200.60
Peace River	268,801.60	456,657.09	725,458.69
Pincher Creek	142,609.10	41,758.10	184,367.20
Ponoka	145,397.20	55,662.80	201,060.00
Red Deer	666,858.65	898,106.80	1,564,965.45
Redwater	133,310.90	51,479.25	184,790.15
Rocky Mountain House	152,281.90	47,353.85	199,635.75
Smoky Lake	160,810.60	52,718.50	213,529.10
Spirit River	108,715.20	33,377.65	142,092.85
Stettler	242,591.30	58,662.80	301,254.10
St. Paul	245,255.60	81,460.00	326,715.60
Taber	190,927.05	78,244.75	269,171.80
Trochu	98,115.89	32,079.60	130,195.49
Two Hills	147,057.85	41,371.95	188,429.80
Vegreville	283,011.65	63,418.45	346,430.10
Vermilion	187,378.55	52,908.35	240,286.90
Vulcan	121,495.30	30,431.45	151,926.75
Wainwright	249,366.70	65,020.60	314,387.30
Waterton Park	40,598.45	15,709.25	56,307.70
Waterways	79,410.10	38,821.38	118,231.48
Westlock	208,076.01	78,346.65	286,422.66
Wetaskiwin	278,140.05	100,698.65	378,838.70
Willingdon	128,512.75	45,914.30	174,427.05
	$34,475,304.28	$32,208,394.66	$66,683,698.94

APPENDIX "A"

Statement Showing Issuance of Distiller's License, Brewers' Licenses, Hotel Beer Licenses, Club Beer Licenses, Canteen Beer Licenses, Club Liquor Licenses, Canteen Liquor Licenses, Dining Lounge Licenses, Lounge Licenses and Authorizations to Provide Entertainment in Dining Lounges, With Record of Cancellations and Suspensions

DISTILLER'S LICENSE ISSUED

(April 1st, 1958—March 31st, 1959)

License Number	Name of Distiller	Place
1	Alberta Distillers Limited	Calgary

SUSPENSION OF DISTILLER'S LICENSE PRIVILEGES 1958-1959

NIL

BREWERS' LICENSES ISSUED

(April 1st, 1958—March 31st, 1959)

License Number	Name of Brewer	Place
1	Sicks' Edmonton Brewery Limited	Edmonton
2	Sicks' Lethbridge Brewery Limited	Lethbridge
3	Calgary Brewing & Malting Company Limited	Calgary
4	Bohemian Maid Brewing Company Limited	Edmonton
5	The Big Horn Brewing Company Limited	Calgary
6	The Carling Breweries (Alberta) Limited	Red Deer

SUSPENSION OF BREWERS' LICENSE PRIVILEGES 1958-1959

NIL

NUMBER OF HOTEL BEER LICENSES IN FORCE AS AT MARCH 31st, 1959 417

CANCELLATIONS AND SUSPENSIONS OF HOTEL BEER LICENSE PRIVILEGES
(April 1st, 1958—March 31st, 1959)

Lakeside Hotel, Faust: Mix Investments Limited (John S. Kowalski, Hotel Manager), Licensee. Beer License No. 142 suspended from August 18th to August 30th inclusive, 1958. Unsatisfactory conduct of licensed premises.

Red Lion Hotel, Cadogan: Frederick Myroon, Licensee. Beer License No. 55 suspended from November 17th to November 22nd inclusive, 1958. Infraction Regulation No. 39(1)(a) of The Liquor Licensing Act—Selling beer during prohibited hours.

Hillcrest Hotel, Hillcrest: John Bianchini, Licensee. Beer License No. 376 suspended from November 24th to December 31st inclusive, 1958. Infraction Section 83 (2), The Liquor Control Act—Selling beer to minors.

Warner Hotel, Warner: Frederick Warburton, Licensee. Beer License No. 360 suspended from March 2nd to March 7th inclusive, 1959. Unsatisfactory conduct of licensed premises.

NUMBER OF CLUB BEER LICENSES ISSUED—
April 1st, 1958 to March 31st, 1959 66
CANCELLATIONS AND SUSPENSIONS OF CLUB BEER LICENSES ..... NIL

NUMBER OF SEASONAL CLUB BEER LICENSES ISSUED—
April 1st, 1958 to March 31st, 1959 19
CANCELLATIONS AND SUSPENSIONS OF SEASONAL CLUB BEER LICENSES ..... NIL

NUMBER OF CLUB LIQUOR LICENSES ISSUED—
April 1st, 1958 to March 31st, 1959 24
CANCELLATIONS AND SUSPENSIONS OF CLUB LIQUOR LICENSES ..... NIL

NUMBER OF SEASONAL CLUB LIQUOR LICENSES ISSUED—
April 1st, 1958 to March 31st, 1959 6
CANCELLATION AND SUSPENSIONS OF SEASONAL CLUB LIQUOR LICENSES ..... NIL

NUMBER OF CANTEEN BEER LICENSES ISSUED—
April 1st, 1958 to March 31st, 1959 40
CANCELLATIONS AND SUSPENSIONS OF CANTEEN BEER LICENSES ..... NIL

NUMBER OF CANTEEN LIQUOR LICENSES ISSUED—
April 1st, 1958 to March 31st, 1959 47
CANCELLATIONS AND SUSPENSIONS OF CANTEEN LIQUOR LICENSES ..... NIL

NUMBER OF DINING LOUNGE LICENSES ISSUED—
April 1st, 1958 to March 31st, 1959 25
CANCELLATIONS AND SUSPENSIONS OF DINING LOUNGE LICENSES ..... NIL

NUMBER OF LOUNGE LICENSES ISSUED—
April 1st, 1958 to March 31st, 1959 17
CANCELLATIONS AND SUSPENSIONS OF LOUNGE LICENSES ..... NIL

NUMBER OF AUTHORIZATIONS TO PROVIDE ENTERTAINMENT IN DINING LOUNGES ISSUED—April 1st, 1958 to March 31st, 1959 9
CANCELLATIONS AND SUSPENSIONS OF AUTHORIZATIONS TO PROVIDE ENTERTAINMENT ..... NIL

APPENDIX "B"

ALBERTA LIQUOR CONTROL BOARD
ANNUAL REPORT, 1958
PERMITS ISSUED FROM
APRIL 1st, 1958 TO MARCH 31st, 1959

INDIVIDUAL	Number	Price
Identification	1	.50
SPECIAL		
Physicians, Druggists, Dentists and Veterinarians	100	1.00
Manufacturing, Mechanical and Scientific Pursuits	32	1.00
Banquets, Ordinary	14,083	1.00
Resale	39	2.00
Hospitals	50	.50
Ministers of the Gospel	567	.25

APPENDIX "C"

ALBERTA LIQUOR CONTROL BOARD
ANNUAL REPORT, 1958
STAFF AS AT MARCH 31st, 1959

	Male	Female	Temporary & Casual	Total
ADMINISTRATIVE OFFICES:				
Chairman	1			1
Board Members	2			2
Secretary to Chairman		1		1
Secretary to Board Members		1		1
DEPARTMENTS:				
Accounting	14	9	2	25
Beer Statistics	6	1		7
Licensing	11	4	8	23
Liquor Stocks	7	1	1	9
Traffic and Customs	4	3	3	10
Stores Supervision	2	1	1	4
WAREHOUSES	91	7	13	111
STORES	333		115	448
	471	28	143	642